

	Company: Founder: Email: Phone: Website:
Industry: Industry Round Stage: Pre-Seed / Series-A Generating Revenue: No	

INVESTMENT DETAILS

Current Round: \$5,000,000

Terms:

Comitted:

Soft Circled:

Remaining:

Previous Raise:

USE OF FUNDS

Marketing (40%): \$2M

Product/Service Development (35%): \$1.75M

Hiring (10%): \$500K

Operational Expenses (10%): \$500K

Legal / IP (Patents) (5%): \$250K

MILESTONES

Websites & Social Media Launched

Beta Product Deliverability

Investor Presentation & Materials

C-Suite Recruitment

MANAGEMENT

Name, Title

Name, Title

ADVISORS

Name, Title

Name, Title

WHOLY OWNED SUBSIDIARIES

Company - URL

PROBLEM

Text

SOLUTION

Text

REVENUE STREAM

Products:

Accessories:

Subscription:

DOMESTIC MARKET

TAM - MM Households

SAM - MM Households

SOM - MM Households

COMPETITORS

Company - URL

Company - URL

OPPORTUNITY

Low hanging fruit

INTELLECTUAL CAPITAL

Patents